



halogen
foundation

building young leaders
and entrepreneurs

LESSON PACKAGE ONE

PANIC BUYING

23 JANUARY 2020 FIRST COVID-19 CASE IN SINGAPORE

A Singapore Government Agency Website



For Public ▾

For Healthcare Professionals ▾

Who We Are ▾



Ministry of Health > News Highlights

CONFIRMED IMPORTED CASE OF NOVEL CORONAVIRUS INFECTION IN SINGAPORE; MULTI-MINISTRY TASKFORCE RAMPS UP PRECAUTIONARY MEASURES

23RD JAN 2020

1. The Ministry of Health (MOH) has on 23 January 2020 confirmed one imported case of novel coronavirus infection in Singapore. The case is a 66 year-old male Chinese national from Wuhan who arrived in Singapore with his family on 20 January 2020. He is currently warded in an isolation room at the Singapore General Hospital (SGH) and his condition is stable.



24 JANUARY 2020

MASKS RAN OUT OF STOCK

N95, surgical masks run out at retail outlets; MOH assures public there is enough stock



Masks were sold out on Friday at many places. (Photo: Lianne Chia)

IN THE FOLLOWING WEEKS...



IN THE FOLLOWING WEEKS...



WHAT DRIVES PEOPLE TO HOARD MASKS?



**WHAT DRIVES PEOPLE
TO HOARD MASKS?**

**IS PANIC BUYING
JUSTIFIED?**




**WHAT DRIVES PEOPLE
TO HOARD MASKS?**

**IS PANIC BUYING
JUSTIFIED?**

**WHAT HAPPENS WHEN
PEOPLE HOARD MASKS?**



MASK SHORTAGE




Sold Out

AIR+ Disposable Smart Mask 3s (Medium)

S\$7.20

★★★★★ (5)




Sold Out

AIR+ Disposable Smart Mask 3s (Small)


S\$7.20

★★★★★ (3)



Sold Out

WATSONS Hygienic Face Mask (Adults) 10 pieces



Sold Out

WATSONS Hygienic Face Mask (Kids) 10 pieces



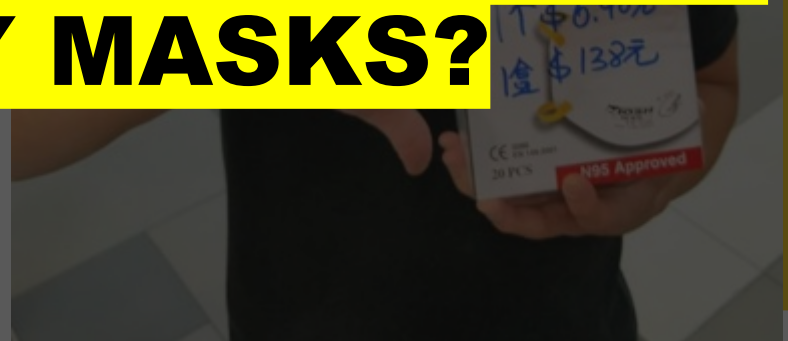
INFLATED PRICES



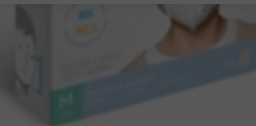
MASK SHORTAGE



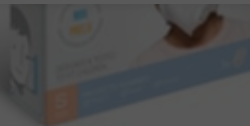
**HOW WOULD YOU/YOUR FAMILY
FEEL ABOUT NOT BEING ABLE
TO GET ANY MASKS?**



INFLATED PRICES



Sold Out



Sold Out



Sold Out

WATSONS Hygienic Face Mask
(Adults) 10 pieces



Sold Out

WATSONS Hygienic Face Mask (Kids)
10 pieces



7 FEBRUARY 2020

DORSCON ORANGE

RISK ASSESSMENT RAISED TO DORSCON ORANGE

 **7TH FEB 2020**

Contact tracing for Case 29 (announced on 6 February) so far has not established a link to previous cases or travel history to mainland China.

2. Today, the Ministry of Health (MOH) has confirmed three additional cases of 2019 novel coronavirus (2019-nCoV) infection in Singapore. Contact tracing is underway; as of now, we have not uncovered links to previous cases or travel history to China.
3. As there are now a few local cases without any links to previous cases or travel history to China, we have stepped up our risk assessment from DORSCON Yellow to DORSCON Orange.

7 FEBRUARY 2020

THE SAME EVENING...



7 FEBRUARY 2020 THE SAME EVENING...



WHAT CAUSED THE PANIC BUYING?

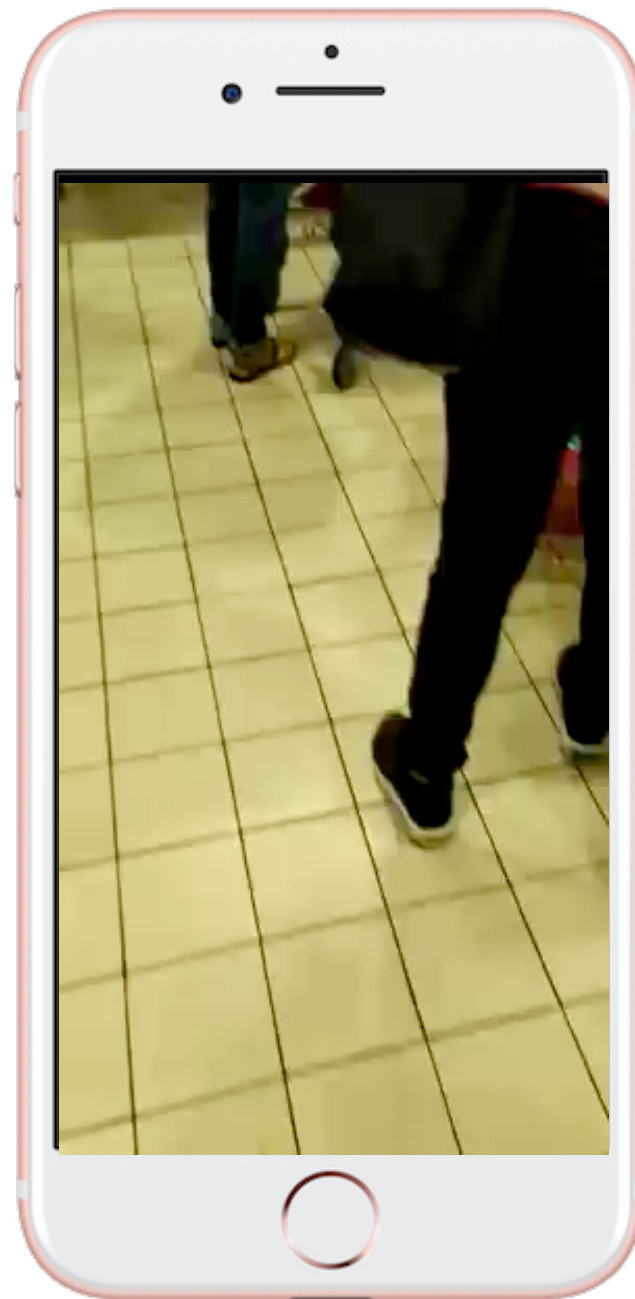


**WHAT CAUSED THE
PANIC BUYING?**

**WHAT MADE THE
SITUATION WORSE?**



PANIC BUYING SCENE ON SOCIAL MEDIA



PEOPLE WHO REALLY NEED THEM – NO ACCESS



LONG QUEUES & ABANDONED BASKETS



**On 15 February 2020,
we commemorated Total Defence Day**



**WHAT DOES PANIC BUYING
REVEAL ABOUT OUR
PREPAREDNESS AS A NATION?**



1 FEBRUARY 2020 FREE MASKS FOR EVERY HOUSEHOLD

Singapore

Singapore households to get 4 face masks each amid worries over Wuhan virus



**WE STARTED
TO SEE
GROUND-UP
INITIATIVES**

**FREE MASKS
& SANITISERS
IN LIFTS**



DISTRIBUTION OF FREE MASKS

Heroes Unmasked: Couple and friends give away 6,600 free masks after procuring them with own money

By ALIF CHANDRA







JENNIFER LE
Vietnamese National

**“OF COURSE YOU MUST TAKE
CARE OF YOURSELF FIRST. AFTER
YOU HAVE ENOUGH, THEN YOU
CAN HELP OTHER PEOPLE.”**

– MS. JENNIFER LE



AMIDST THE FEAR AND PANIC, HOW CAN WE BE THE VOICE OF REASON AND ASSURANCE?





**TO INSPIRE AND INFLUENCE A GENERATION OF YOUNG
PEOPLE TO LEAD THEMSELVES AND OTHERS WELL**

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